

Asheville Lifestyle Realty

Website Pages, Sections, SEO structure

COLOR CODE

Each page will have:

page name (as shown on menu):

Page Title:

URL/Slug:

H1:

Sub- sections within the page with either **H2**, or **H3** designations

Suggested/usable Keywords for each section

Home (menu title)

Page Title: Home | Avl Lifestyle Realty | Asheville NC Real Estate

URL: ashevillelifestylerealty.com/home-asheville-NC-real-estate

- Asheville NC Real Estate- H1

- (universal search widget in top fold/hero)

- About AVL lifestyle Realty, H3

- Our mission, about us in a snippet, what we do
- Link to connect with us - take to about us page

● View Asheville featured listings H2

- If we have listings, 3-4 here, if not, link inserted to go to search and change title to “view Asheville Homes with Virtual tours”

asheville nc homes for sale

asheville nc houses for sale

homes for sale asheville nc

homes for sale in asheville nc

asheville homes for sale

asheville houses for sale

homes for sale near asheville nc

Houses for sale in Asheville nc

real estate asheville nc

for sale asheville
western nc real estate
western north carolina real estate

- I'm a seller / I'm a buyer - H4
 - Strip section with these two buttons, linked to sell and buy pages
- View avl properties by type - H2
 - Section with tiles, like grey beard realty. Types of properties popular searches - each linked to a mls search (I will set these search parameters up and create the pages after you create the 10 base pages)
 - Luxury Homes
 - Condominiums
 - Historic Homes
 - Homes with Land
 - Land/Lots for Sale
 - West Asheville
 - River Arts District
 - Downtown Homes

condominium asheville nc
condos for sale in asheville nc
modular homes asheville nc
historic homes for sale in nc
old homes for sale in nc
new construction asheville nc
gated communities in asheville nc

asheville open houses
asheville nc foreclosures
estate sale asheville nc
luxury homes for sale in North carolina

land for sale in asheville nc
lots for sale in asheville nc
land for sale asheville nc

asheville land for sale

acreage for sale in nc

- Welcome to Asheville North Carolina -H3

- Area info in a snapshot, population, a couple short fun facts, real estate market
- Link to area information page

asheville history

history of asheville nc

asheville realty

realtor asheville nc

asheville mls

mountain realty

asheville nc

downtown asheville

downtown asheville nc

west asheville

asheville north carolina

- Want to know your WNC home's worth? - H4
 - Link to home valuation LP or just insert widget here
- Contact Avl Lifestyle Realty - H3
 - Simple contact form with Captcha
 - Address and location on map (still shot not active for space)

Search Properties (menu title)

Page Title: Search Properties | Asheville NC Homes for Sale | Avl Lifestyle Realty

URL: ashevillelifestylerealty.com/search-asheville-nc-homes-for-sale

- Search Asheville NC Homes for Sale - H1
- about Western NC real estate- h2
 - Paragraph about real estate market, appeal of moving to this area

- **IDX advanced search widget inserted here**
- **Contact Avl Lifestyle Realty - h3**
 - Same as home page

Buy (menu title)

Page Title: Buy | Avl Lifestyle Realty | Homes for sale asheville NC

URL: ashevillelifestyle Realty.com/buy-a-home-in-asheville-north-carolina

Buy a Home in Asheville North Carolina - h1

link to property search in hero/first fold

How to Buy a House

Home Buying Process

How much money do you need to buy a house

is it a good time to buy a house

can you buy a house with no money down

what to expect when purchasing a home in asheville - h2

- steps of the process
 - Getting Pre qualified
 - See how much you qualify for prompt (ihomebot link)
 - Selecting your realtor
 - Link to about us page
 - Touring around asheville, getting to know the city
 - Link to neighborhood page
 - Viewing listings
 - Link to search page
 - Negotiating your purchase
 - Moving into your home
 - Link to area information

About Avl Lifestyle Realty - h3

The perks of working with us - link to about us page

Search Listings for towns near asheville NC - H3

- Strip section with buttons for nearby cities (IDX search parameters and pages I will create)
 - Weaverville
 - Hendersonville
 - Fletcher
 - Black mountain
 - Leicester
 - Candler

homes for sale in leicester nc
houses for sale in fletcher nc
homes for sale by owner asheville nc
lake lure real estate
weaverville real estate
weaverville nc homes for sale
Candler NC homes for sale
Fletcher NC homes for sale
Hendersonville NC Homes for sale
Black Mountain NC Homes for sale

Connect with our team and get started- H4

- Contact section like home page

Sell (menu title)

Page Title: Sell | Avl Lifestyle Realty | Real Estate Agents in Asheville, NC

URL: ashevillegifemylerealty.com/sell-your-home-in-asheville-nc

Sell Your Home in Asheville NC - h1

How much is your home worth? - h2 (In hero/first fold)

- Widget

What to expect when selling a home around Asheville NC - H2

- Preparing your home for a sale
 - Link to area info page for vendor information
- Selecting a broker/agent to represent your home
 - Link to about us page
- Marketing your asheville home
 - Social media, Open houses, advertising online and in print locally, word of mouth, leverage our teams networks around WNC
- Negotiating the sale & Closing Day
 - Link to vendor information on area page
- Moving to your Next Adventure
 - View Listings for your next home

How to Sell your house

how much does it cost
to sell a house

how long does it take
to sell a house

Not sure you want to sell your home? - H3

- Consider turning it into a rental and having property manager
- Link to property mgmt page

WNC property management

Contact the Asheville Lifestyle Realty Team - H3

- Contact section like other pages

Asheville Neighborhoods (menu title)

Page Title: Asheville Neighborhoods | Avl Lifestyle Realty | Best Neighborhoods in Asheville NC

URL: ashevillelifestyle Realty.com/best-neighborhoods-in-asheville-nc

- Best Neighborhoods in Asheville NC - H1

- North Asheville

- Downtown Asheville
- Montford
- East Asheville
- West Asheville
- River Arts District
- Kenilworth
- South Asheville

- Pictures for each with description,
IDX links for each,

homes for sale near asheville nc
towns near asheville nc
towns around asheville nc
cities near asheville nc
asheville neighborhoods
asheville real estate market
Is asheville nc expensive to live?
Cost of living asheville nc
where to stay in asheville nc

Looking to Move to Asheville North Carolina? - H2

- Buy a Home in Asheville - H3
 - Link "Home search" - to search page
- Sell your WNC Home - H3
 - Link "get started" - to sell page

Contact Avl Lifestyle Realty - H4

Same as other contact sections

About Us (menu title)

Page Title: About Us | Avl Lifestyle Realty | Asheville north carolina real estate

URL: ashevillelifestylerealty.com/about-asheville-lifestyle-realty-team

Asheville Lifestyle Realty Team - H1

- A little about us, history in a snapshot
- started in June 2019 by Traci Burke as her real estate investing grew in western north carolina
- She has been an agent for 4 years, has been with other brokerages in asheville and wanted the opportunity to run her own brokerage and make a positive impact on the asheville business community.
- As a group, we help buyers and sellers move in and out of western north carolina - we ask questions, listen to the needs of our clients and continue to grow and change as we see the needs of our community change.

asheville north carolina
asheville north carolina real estate
real estate agents asheville nc
wnc real estate

Asheville Real Estate Agents - H2

Bios with each, I have in another doc

- Traci - Broker in charge (BIC) / Agent
- Alan - Agent
- Austin - Agent
- Callie - Agent / Marketing Director
- YOU - looking for a team to support your real estate business? Connect with us to learn more

asheville realty
realtor asheville nc
asheville north carolina real estate
real estate agents asheville nc
wnc real estate

Working with a brokerage in Asheville - H3

- What is a brokerage? - Q answered in another doc
- As a customer, you can receive area information and assistance answering questions about asheville and the cities near asheville, receive market information and more
- If you decide to use Avl Lifestyle Realty as your broker/agent,
 - you will be walked through our Working with Real Estate Agents paperwork - that walks you through the types of agency you can have with a realtor
 - Next you sign either a buyers agreement or a listing agreement and we get to work
 - We do area comps, market analysis, market your home or find listings that would work for you and show them to you.
 - Next we help you do due diligence, negotiate the deal, and assist you with moving and and out of your home

Let's Connect and Start the process - H3

- Contact form same as other pages

Property Management (menu title)

Page Title: Property Management | Avl Lifestyle Realty | Asheville rental property management

URL: ashevillelifestyle Realty.com/manage-your-asheville-rental-property

Manage your Asheville Rental Property - H1

The pros of property management - H2

- Find and list the most popular draws (5-8)

Professional Property
management

property maintenance

Rental management
companies

real estate
management

companies
Real estate management

About Avl Lifestyle Realty - management snapshot - H3

- We have 15 years of experience managing long term rentals in Asheville NC and manage over 40 units right now!
- We perform most the maintenance and hire experts for larger projects
- We can recommend upgrades and changes to make the most out of your income investment
- We have experience with tenant service and can take the burden off of your daily life
- We charge 10% of your rental income, a market standard - we're not here to nickel and dime you!

The process - H3

- Connect with us
- Tell us about your rental property
- We evaluate/ inspect your property and lot
- We prequalify and screen the right kind of tenants
- We manage maintenance requests and tenant issues
- We maintain the lawncare and upkeep of the property
- We keep you informed and up to date with legal changes for the city of asheville

The Rental Market in Asheville: a snapshot - H2

- Pull information from the local MLS - Buncombe county and Asheville city information

homes for rent in asheville nc
houses for rent asheville nc
asheville rentals
rent to own homes in nc
Is asheville nc expensive to live?
Cost of living asheville nc

Reach out - We know you want to! - H4

Contact form like the rest

Real Estate Investing (menu title)

Page Title: Real Estate Investing | Avl Lifestyle Realty | Real Estate Asheville NC

URL: ashevillelifestylerealty.com/Western-carolina-real-estate-investing

Western North Carolina Real Estate Investing - H1

- Answer : what does it mean to invest in real estate?
- Why would you want to invest in real estate?

Western North Carolina Real Estate Investing
Real Estate Investing

Asheville real estate market in a snapshot- H2

homes for rent in asheville nc
houses for rent asheville nc
asheville rentals
rent to own homes in nc
WNC property management

See how much your property could make in rental income - H2

-link to instant home valuation

Snippet about the value of using a second or third home as an income property

About Doug and Traci [investing portfolio and knowledge overview] - H3

How to Buy a House
Home Buying Process

How much money do you need to buy a house

is it a good time to buy a house

can you buy a house with no money down

Look for investment opportunities in asheville - h3

- Home search link

Learn about Investing in Western NC - H2

1-on-1 coaching in RE investing prompt, - button to contact

Contact Us - H4

Same as other contact us

Area Information (menu title)

Page Title:Area Information | Avl Lifestyle Realty | What you need to know to life in Asheville NC

URL: ashevillelifestylerealty.com/what-asheville-nc-is-known-for

What Asheville NC is known for - H1

- Blue Ridge mountains
- Biltmore estate
- Colleges around here
 - + top 5-10 restaurants
 - + top 5-10 local activities
- Cost of living - score vs rest of us

Top questions:

Is asheville nc expensive to live?	
Cost of living asheville nc	
where to stay in asheville nc	
what is there to do in asheville nc for free	
what is asheville nc known for	

best time to visit asheville nc	
how far is asheville nc from the ocean	
what to do in asheville nc	

A Brief history of asheville north carolina - H2

- High points

asheville history
history of asheville nc
asheville realty
realtor asheville nc
asheville mls
mountain realty
asheville nc
downtown asheville
downtown asheville nc
west asheville
asheville north carolina

Popular Neighborhoods in asheville - H3

Snippet about the appeal of different neighborhoods in asheville, for walkability, city life, country feel, suburban bliss, for runners etc

[link to neighborhood page]

homes for sale near asheville nc
towns near asheville nc
towns around asheville nc
cities near asheville nc
asheville neighborhoods
asheville real estate market

best neighborhoods in asheville nc

Homes for sale in Asheville NC - H3

[Link to home search page](#)

Trusted Asheville NC Vendors - H2

(our list of vendors) -

Local utility companies in Asheville NC - H2

- Water / sewer
 - City of Asheville Water
- Gas
 - Dominion Energy (psnc)
- Electricity
 - Duke Energy
- Internet
 - Charter/Spectrum

Have Questions? Contact Avl Lifestyle Realty - H4

[Contact form like the rest](#)